| Column | Count | Type |

| ------ | ----- | ---- |

| Invoice ID | 34,866 | TEXT |

| Date | 34,866 | DATE |

| Year | 34,866 | NUMBER |

| Month | 34,866 | DATE |

| Month ID | 34,866 | NUMBER |

| Weekday | 34,866 | TEXT |

| Weekday ID | 34,866 | NUMBER |

| Customer Age | 34,866 | NUMBER |

| Age-Group | 34,866 | TEXT |

| Customer Gender | 34,866 | TEXT |

| Country | 34,866 | TEXT |

| State | 34,866 | TEXT |

| Product Category | 34,866 | TEXT |

| Sub Category | 34,866 | TEXT |

| Quantity | 34,866 | NUMBER |

| Unit Cost | 34,866 | CURRENCY |

| Unit Price | 34,866 | CURRENCY |

| Total Cost | 34,866 | CURRENCY |

| Revenue | 34,866 | CURRENCY |

| Total Profit | 34,866 | CURRENCY |

| Profit/Loss | 34,866 | TEXT |

With the features in our dataset, Here are some potential analyses we could conduct:

1. **Sales Trends Over Time:**
   * Analyze sales trends over time (e.g., daily, monthly, yearly) to identify seasonal patterns, peak sales periods, and overall growth trends.
2. **Customer Demographics Analysis:**
   * Explore the distribution of customers by age, gender and country to understand your customer base better.
   * Analyze purchasing behavior and preferences across different demographic segments.
3. **Geographic Analysis:**
   * Evaluate sales performance by country and state to identify regions with the highest and lowest sales.
   * Explore regional variations in product preferences and buying patterns.
4. **Product Performance Analysis:**
   * Analyze sales performance by product category to identify top-selling products, slow-moving items, and opportunities for cross-selling or upselling.
   * Evaluate the profitability of each product category to prioritize marketing efforts and inventory management.